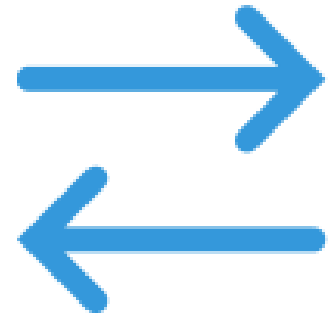


BENEFITS OF FASTER INTERNET

WHY BUSINESSES SHOULD UPGRADE

SPEED

To put Ultrafast connections into context, downloading an HD training video at traditional ADSL speeds of approx. 4Mbps, would take 1 hour 47 minutes. Bump your speed up to 50Mbps and that reduces to 7.4 minutes. But with a 1Gb Ultrafast connection, that drops again to a mere 53 seconds.



COMPETITIVE ADVANTAGE

Ultrafast broadband doesn't just enable your company to do the same things but quicker, it can revolutionise the whole way you do business. Benefit from Cloud based technologies, increased bandwidth for easier online tender submission and improved flexibility & responsiveness across the business.



INCREASED COLLABORATION

With the convenience and cost savings of new communication technologies including VoIP and video conference calling, businesses are choosing to use these as opportunities to strengthen communication. For a seamless, quality experience without disruption, businesses need a connection that proves reliable time after time - and Ultrafast broadband is the solution.



OPPORTUNITY COST

With greater efficiencies, a drive for innovation and a better connected workforce, your business can adapt to an ever-evolving landscape. However, when you're unable to do so due to a poor connection, the results are noticeable. With the kind of benefits resulting from Ultrafast broadband, can your business afford not to upgrade?

