# WHY PAY THE PRICE FOR A LEASED LINE

When Broadband isn't enough, Atlas DedicatedConnect can provide your business with a dedicated, reliable, high speed connection.

## **INCEREASED PRODUCTIVTY**

Uncontended connections where you don't share bandwidth with anyone else, offer the fastest speeds to keep your business working. Plus symmetrical speeds are ideal for voice traffic (VoIP) and more.





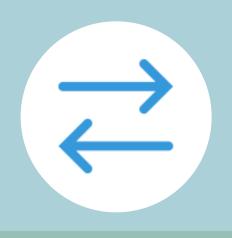
### **GUARANTEED RELIABILITY**

Strong SLAs with services delivered via fibre to your office ensure that business critical applications stay connected with 24/7 support

### **SECURITY**

A leased line is not shared with others, meaning your traffic is private. Fixed lines are more secure than standard Broadband services.



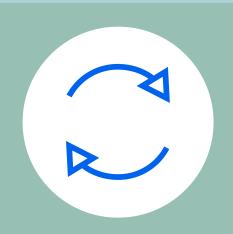


### **SPEEDS**

As the connection is exclusively yours, you can enjoy fixed guaranteed bandwidth with higher speeds - even during peak times.

# **BUSINESS CONTINUITY**

Scale up as your business grows with Liquid Bandwidth, long or short term, without the long lead times and one-off change control costs.



### WHO WOULD BENEFIT FROM A LEASED LINE

- Businesses with high data / voice needs that require a reliable connection
- Those businesses who transfer large amounts of data or upload large files regularly
  - If you use (or plan to use) VoIP Telephony
  - If you rely on a solid connection for ordering, processing sales and video conferencing