

# Atlas Communications European Cyber Security Month Workshops

## 3) THE IMPORTANCE OF BACKING UP YOUR DATA



EUROPEAN  
CYBER  
SECURITY  
MONTH



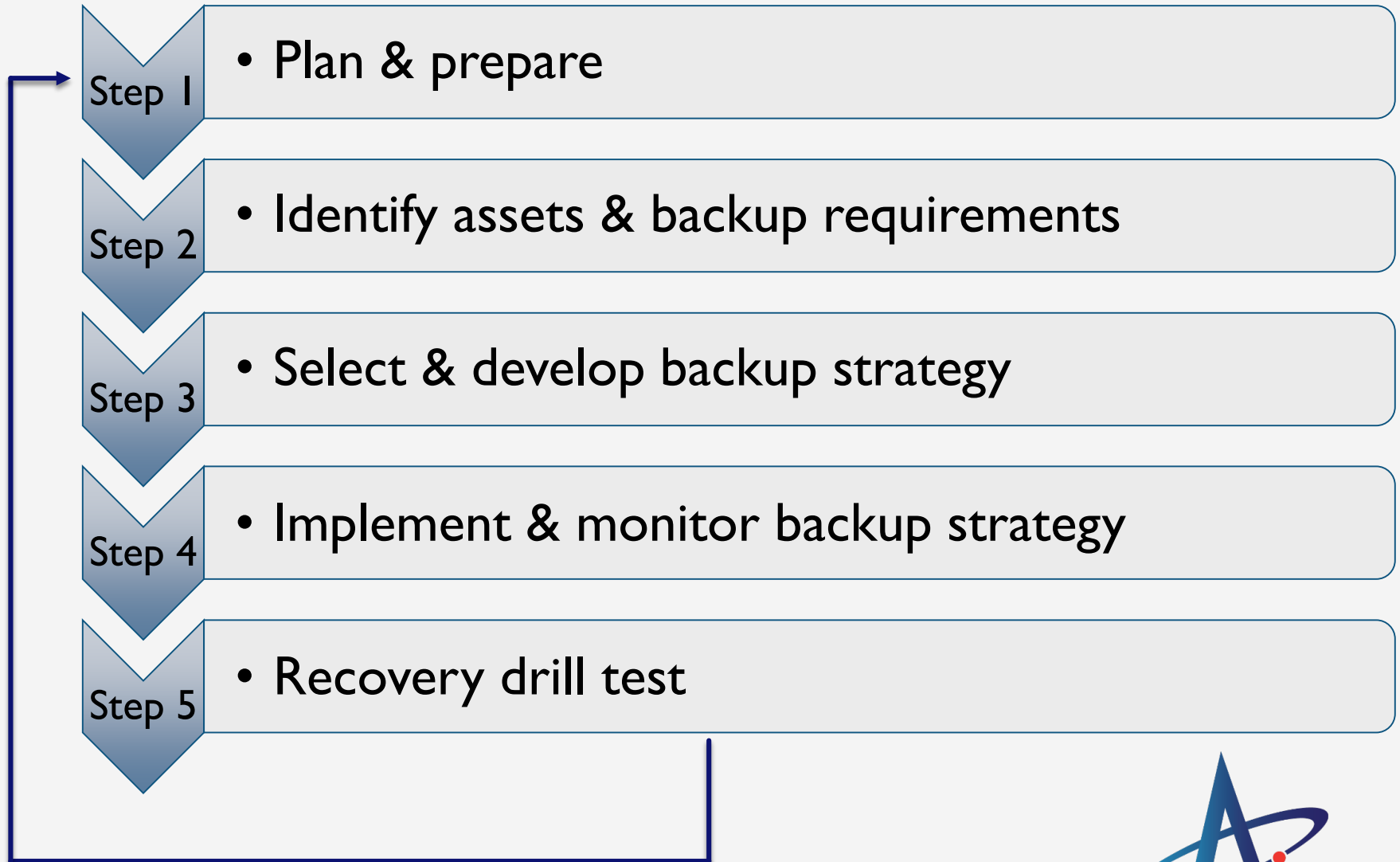
# Why are backups important?

A good backup strategy is essential for cyber security. **Backup is the last defence against data loss**, providing a way to restore original data. It has the following advantages:

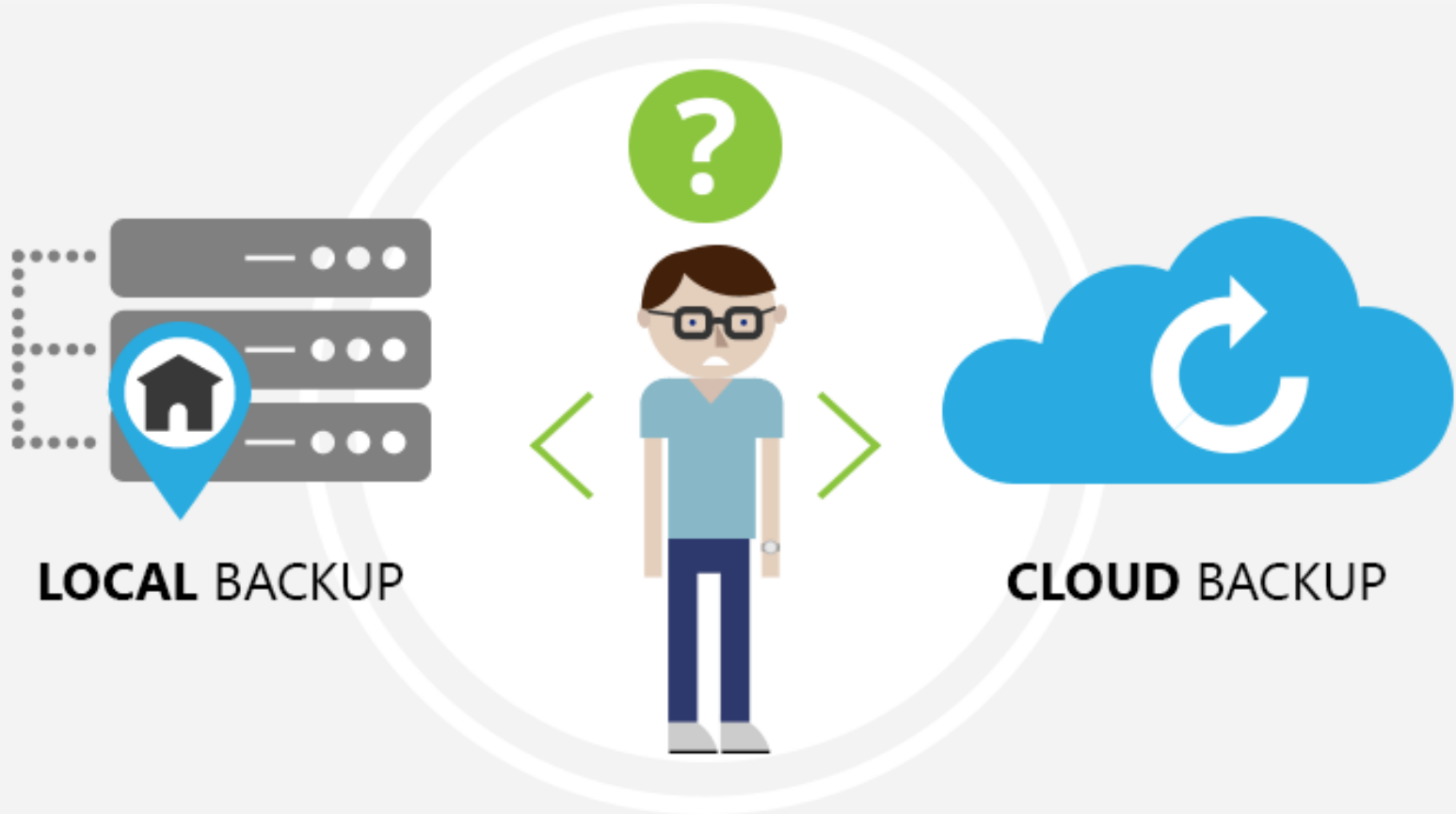
1. Protecting you in the event of hardware failure, accidental deletions or disaster;
2. Protecting you against unauthorised changes made by an intruder;
3. Providing you with a history of an intruder's activities by looking through archived, older backups.



# Steps for Backup & Recovery



# Backup Methods



# WHY YOU SHOULD CONSIDER CLOUD BACKUP





## **You should choose cloud backup if:**

- You lack a consistent and reliable strategy for backing up your files.
- You are in need of cyber security solutions that are here to stay. You set it up and forget it.
- You are not willing to give up on security but want convenience.
- You need to be able to access your files and data instantaneously.



# Best Practices



Use remote storage



Take backups frequently & regularly



Consider retention span



Keep backups encrypted & protected





# The 3-2-1 Rule

- A 3-2-1 strategy means having at least 3 total copies of your data, 2 of which are local but on different mediums and at least 1 copy offsite.
- Having an onsite backup is a great start, but having an offsite backup is a key component in having a complete backup strategy.
- A continuously updated copy of your data that's not in the same physical location as the other two is paramount in protecting your files.





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