

BENEFITS OF CLOUD TELEPHONY

5 reasons to make the move to the Cloud

1. SIMPLIFIED RENTAL

Cloud telephony is based on simple, transparent pricing models which are billed on a monthly basis. With the initial costs of upgrading reduced as the provider owns and maintains the hardware which helps minimise any capital spend. This allows your business to direct funds to marketing, sales, research and other growth-fueling priorities.

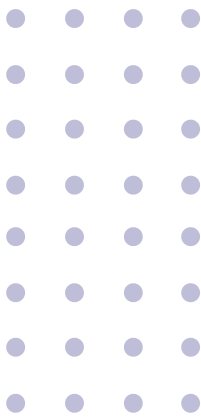


2. SCALABLE

Cloud telephony systems are highly scalable helping to meet any growth demands within a business through being able to add new users, ring groups, auto attendants etc. to the system efficiently. A hosted system also facilitates future proofing as it can be integrated with other platforms and used across expanded environments.

3. ENHANCED FEATURES

With a Cloud based phone system you have access to enhanced telephony features that your company needs for collaboration, at a much lower cost. These include call recording, CRM integration, chat messaging and team collaboration tools.

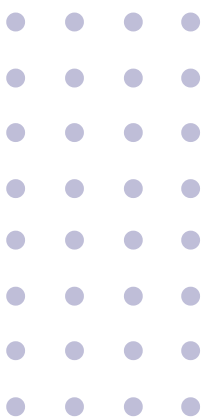


4. FLEXIBILITY

Whether your team are located in a single building or spread across multiple locations, a Cloud based system makes it possible for everyone to operate on a single communication system, all configurable centrally from a computer or mobile device.

5. MOBILE WORKING

Flexible working policies are becoming increasingly popular within organisations and Cloud telephony can help facilitate this through providing a central system based in the Cloud that can be accessed from any location. Meaning employees can make calls from anywhere while still displaying the office number and benefiting from features such as analytics and call recording.



Powering business communications